



H·R·R·A
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**Regional Recycling Task Force Meeting
Thursday, February 1, 2018, 10:30 a.m.
HRRRA Office
Upper Level, Old Town Hall
162 Whisconier Road, Brookfield, CT 06804**

MINUTES

In Attendance

J. Heaton-Jones called the meeting to order at 10:33 a.m. In attendance were S. Baldwin (CT DEEP), J. Barnell-Drescher (WB), R. Byrnes (SH), T. Ciatto (WB), D. DeMuth (BE/BOE), A. Dinho (BW), M. Flanagan (BE), K. Kerlin-Gunzel (RI/PV), J. Hanson (RE), J. Kearns (KE), K. LeJava (BK/BOE), B. Leonard (WB), A. Miles (NE), P. Oberg (AAW), C. Praissman (BK/BOE), E. Rossini (RI), A. Samuelson (DA), S. VonHolt (NM) and J. Heaton-Jones and T. Carlson (HRRRA). Members introduced themselves to and welcome Sustainable Materials Management Representative, CT DEEP, Sherill Baldwin.

Approval of Minutes

Motion by A. Miles, second by M. Flanagan, to approve the minutes of December 7, 2017 as presented.

Vote: All in favor.

What's In What's Out

S. Baldwin outlined the creation of RecycleCT, a 501c3, and provided additional details about the recently launched What's In What's Out campaign (WIWO). S. Baldwin reiterated RecycleCT sees town's efforts as an ongoing process of promotion and education of residents with the primary goals of WIWO being to increase participation of residential recycling and decrease contamination in materials recycled. Additionally CT DEEP seeks to strengthen the connection between local recycling coordinators, haulers and residents.

J. Heaton-Jones identified the need for RRTF to improve their efforts to inform and educate their residents after feedback from CEOs of towns. If RRTF rep is not the "boots on the ground" interacting with public, J. Heaton-Jones stated bringing that person along to these RRTF meetings.

E. Rossini requested S. Baldwin provide access to some of the slides used in the presentation so towns may use them. T. Carlson suggested S. Baldwin compile a top dozen list of items receiving inquiry via the widget/social media posts along with the stock explanations for RRTF members to use when asked

J. Heaton-Jones recommended members use available widget on their town recycling pages. Email S. Baldwin sherill.baldwin@ct.gov to get widget. S. Baldwin added developer is capable of tweaking graphic of widget to work with any image branding requirements by a town.

Soliciting which towns are enrolled as WRAP Champions, J. Heaton-Jones reiterated you do not have to be a collection point for plastic bags and film to be a WRAP Champion. All HRRAs should enroll as WRAP Champions and if you are a collection point, please communicate with www.plasticfilmrecycling.org to be added.

M. Flanagan inquired how pick-ups from collections are handled. J. Heaton-Jones reconfirmed WB will pick up at the same time as other recyclables are collected. Specifics should be discussed with your individual hauler. Towns should reach out to J. Heaton-Jones if hauler taking WRAP materials is an issue.

S. Baldwin closed with announcing RecycleCT webinar “Using What’s IN, What’s OUT Resources and Tools” will be held March 5, 2:00pm – 3pm. Link to register will be emailed after meeting. S. Baldwin and J. Heaton-Jones both encouraged members ask to be added to CT DEEP list serv to receive latest, ongoing communications on materials management topics.

Earth Day Regional Events

J. Heaton-Jones announced HRRAs will hold an Earth Day event to include paper shredding, e-waste collection, textile collection and paint collection in Brookfield. J. Heaton Jones requested each town set a goal to do the same. Inform T. Carlson of your event and it will be posted on HRRAs site.

2018 Billboard Contest Update

A second reprint of the entry templates will be made. Contact T. Carlson with the number of additional entries needed before Monday, 2/5. In response to questions about students residing outside HRRAs region, but attending participating schools, J. Heaton-Jones will discuss with HRRAs Chairman. All students, regardless of residency, if attending a school with the HRRAs area are allowed to participate at the local level.

Municipal Goals

T. Carlson will compile all town goals into one document. If you have not turned your town goals in, need to do so by Friday, 2/9.

Items to be Raised by Member

J. Heaton-Jones reminded members it is the law to post hours of operation at transfer stations sharing example from Bridgewater site. Make sure signage posted matches with information shared thru other communication vehicles websites, CT DEEP links, etc.

J. Heaton-Jones reminded members their permits include being a collection point for thermostat recycling. Contact T. Carlson to get additional details on obtaining collection bin and costs.

Sustainable CT brochures were distributed and members encouraged to investigate becoming a participating town. Many of RRTF activities would positively contribute to town by certified by Sustainable CT. Benefits of designation shared in brochure. www.sustainablect.org

Adjournment

Motion by J. Hanson, second by S. VonHolt, to adjourn meeting.

Vote: Without objection, the meeting was adjourned at approximately 11:50 a.m.

Minutes taken by Tiffany Carlson, HRRAs Administrative Assistant.