



# WHO IS THE PRODUCT STEWARDSHIP INSTITUTE?



#### Who is PSI?

- National nonprofit
- Focus: Consumer products and packaging
- Members: State & local governments (Board)
- **Partners:** Business, non-profits, international governments, academic
- Collaborative problem solver
- Multi-stakeholder engagement





#### WHAT WE DO



EPR Education



Policy & Technical Research

Multi-stakeholder Facilitation/Mediation



Legislative Analysis & Tracking



Program Design, Implementation, Evaluation



Policy and Legislation Development



#### Many Stakeholders, Complex Problem

- National and local data shows a significant rise in youth vaping rates
- Vaping popularity led to recent vaperelated policies (e.g., 2020 FDA flavor ban, local restrictions). New products created that exploit policy loopholes.
- Current situation:
  - High rates of vaping
  - Surplus of varied vaping devices available
  - High waste management costs burden schools and municipalities



#### **Local Policy Options**







**CONSUMER FEES** 



RETAIL LICENSE FEES



EXTENDED PRODUCER RESPONSIBILITY

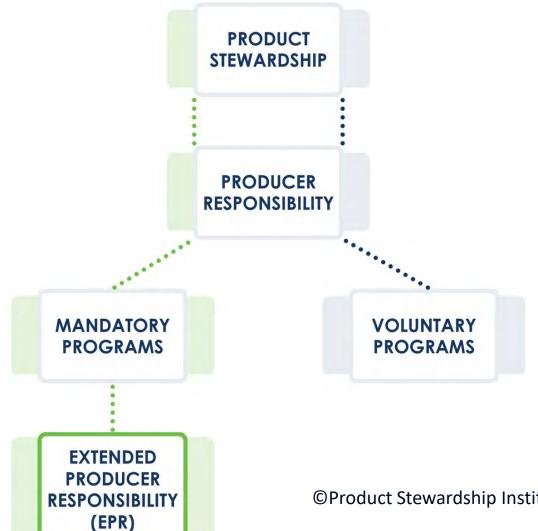


#### **Local Policy Options Explored**

Policy Options	Summary	Challenges
Bans	<ul><li>Landfill</li><li>Single-use</li><li>Flavored products</li></ul>	<ul><li>Unfunded mandate</li><li>Compliance</li><li>Enforcement</li></ul>
Retail License Fees	Annual fee, much like a business or alcohol license, imposed on vape retailer.	<ul> <li>Retailer opposition</li> <li>Administrative cost, enforcement, management all falls on locality</li> </ul>
Consumer Fees	Per unit or percentage of sale tax charged.	<ul> <li>Retailer opposition</li> <li>Requires voter approval</li> <li>Border issues (local gov't)</li> </ul>
Extended Producer Responsibility (EPR)	Producers responsible for funding a vape waste management system.	Enforcement and implementation can be complex at the local level

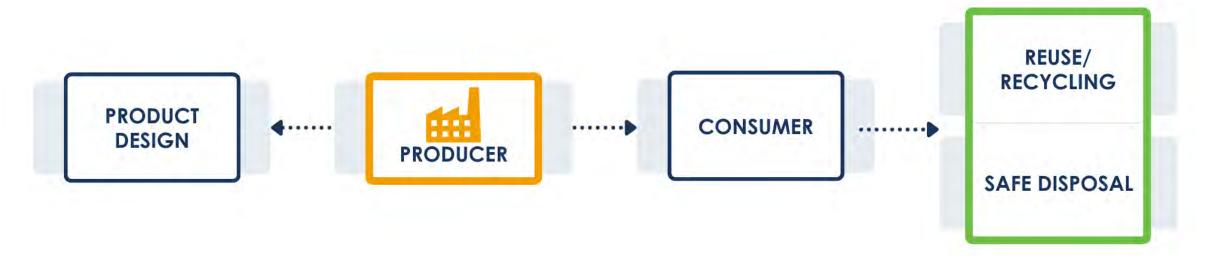


#### **EPR AND PRODUCT STEWARDSHIP**





#### **EXTENDED PRODUCER RESPONSIBILITY**



A law that extends a producer's financial and managerial responsibility for its products and packaging beyond the manufacturing stage — both upstream to product design and downstream to postconsumer reuse, recycling, or safe disposal.

©Product Stewardship Institute, 2023



#### WHY EPR?









Provides
sustainable funding
Reduces
government costs

Incentivizes waste reduction, reuse, recycling, and sustainable design

Increases collection convenience, education

Establishes performance goals to gauge program effectiveness

Ensures transparency and accountability

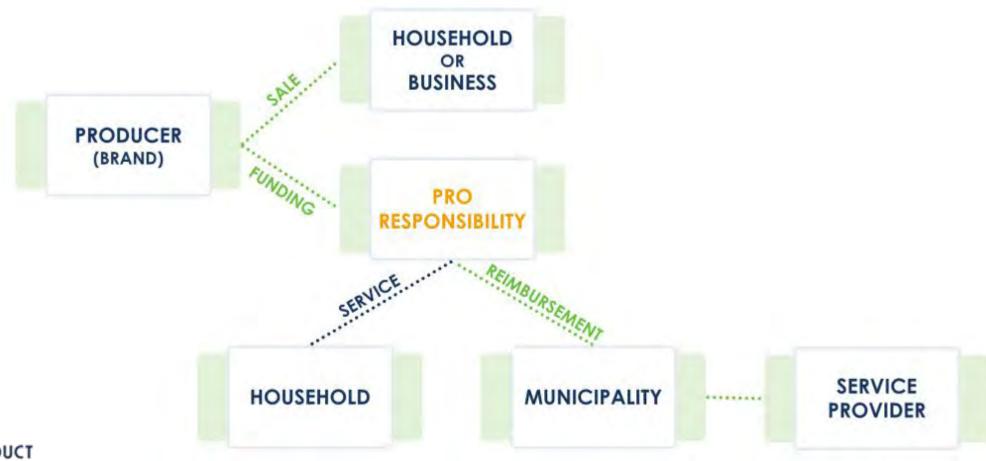


#### WHY EPR?





#### Waste Management System Under EPR





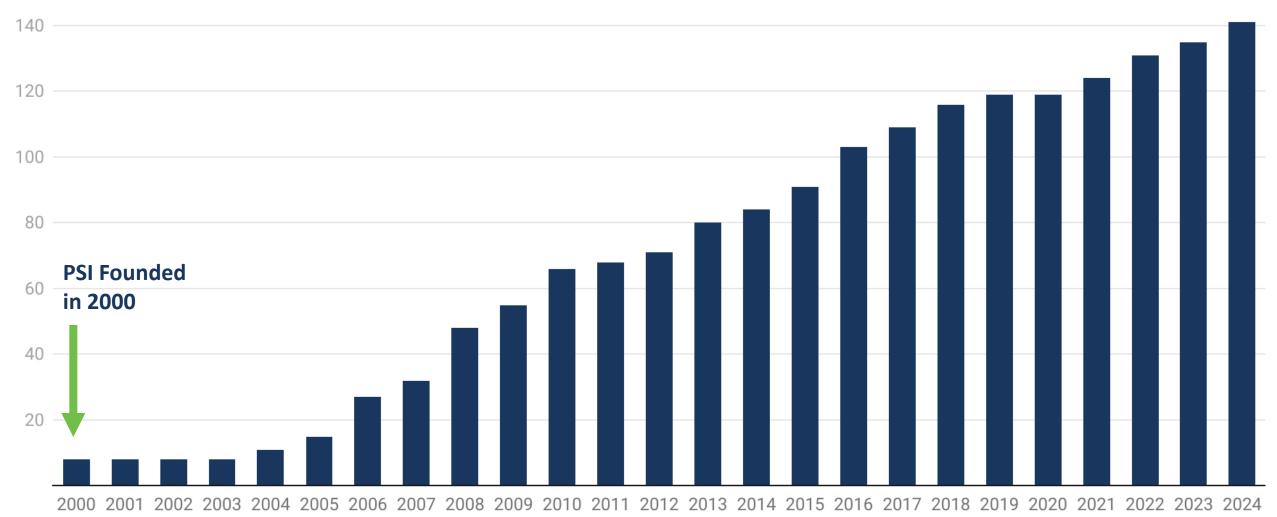
#### **Current Waste Management System**







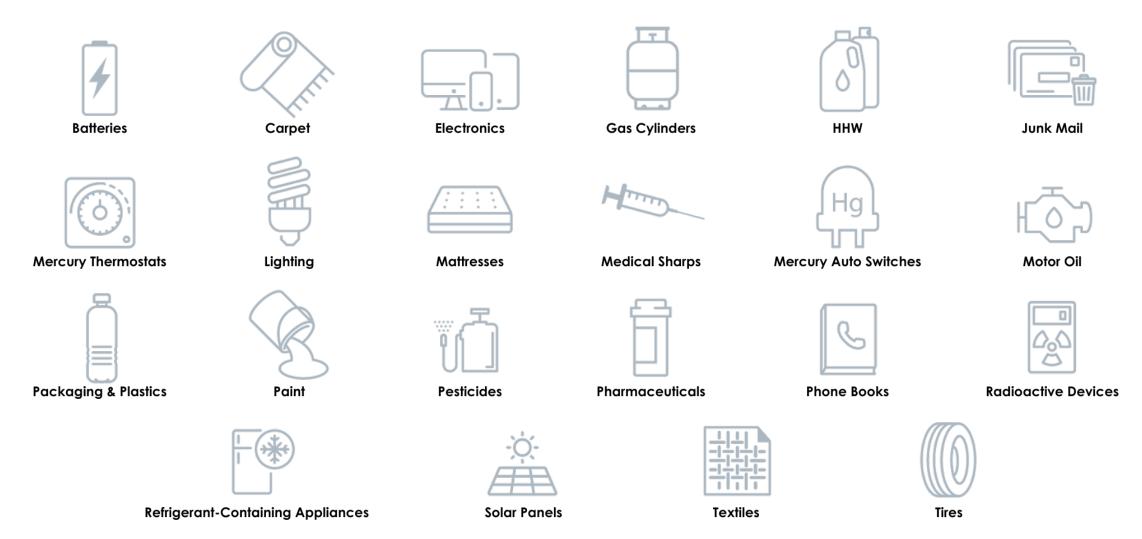
#### U.S. EPR LAWS SINCE 2000





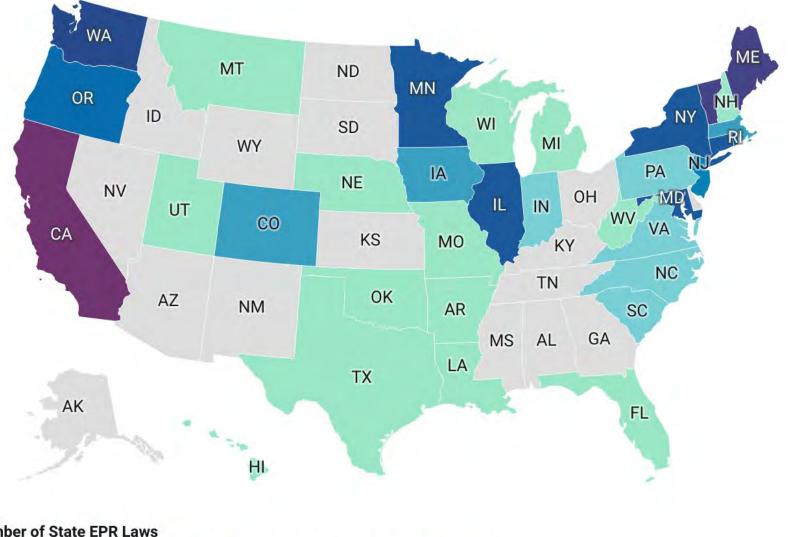
© Product Stewardship Institute, 2025

#### PRODUCT CATEGORIES



#### **U.S. EPR Laws**

146 laws21 products35 states





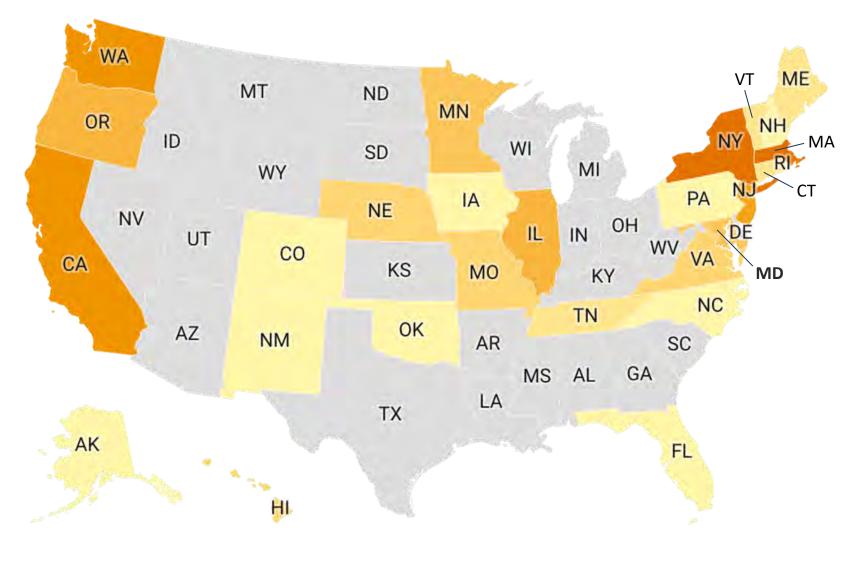


## U.S. EPR BILLS INTRODUCED IN 2025

70 bills18 products4 new laws

\* Packaging

\* Batteries

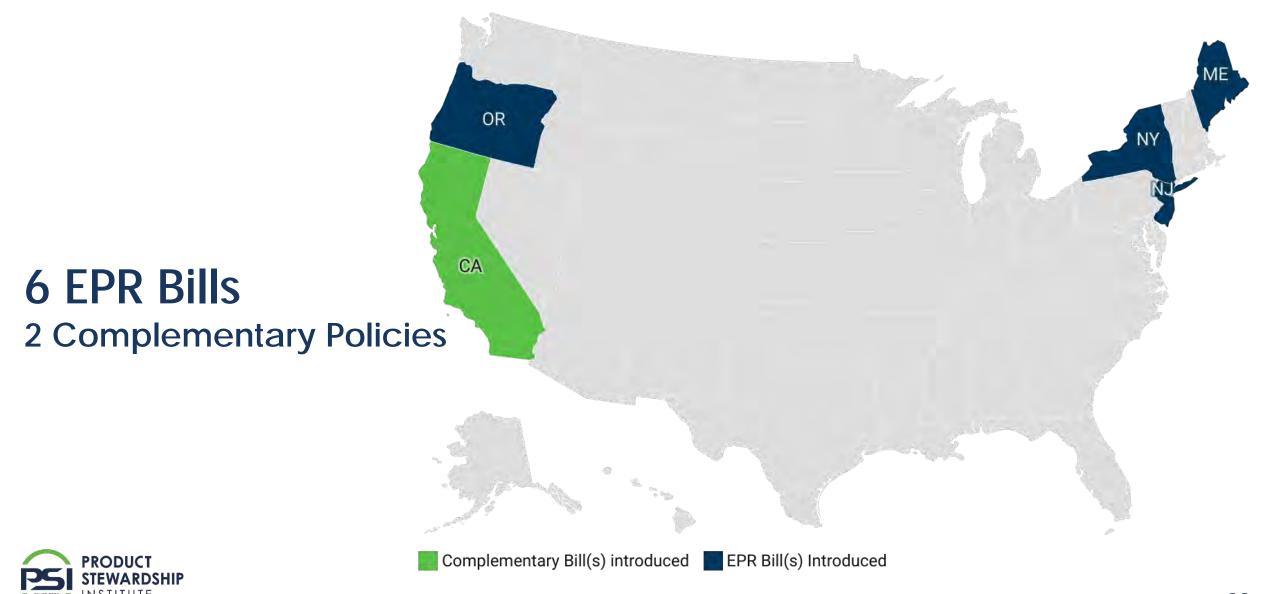






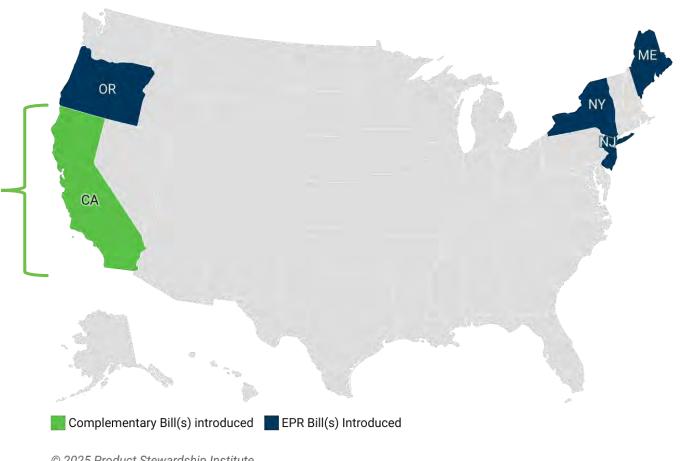






#### **Complementary Policies:**

- 1) Ban the sale of single-use vapes
- 2) Allow school transportation and management of confiscated vapes as **HHW**

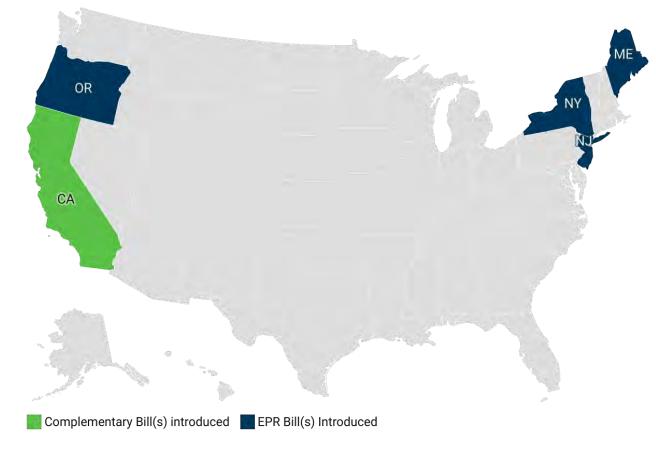


© 2025 Product Stewardship Institute



### EPR Policies – Key Elements:

- 1) Producer-funded collection and disposal.
- Permanent, convenient collection locations.

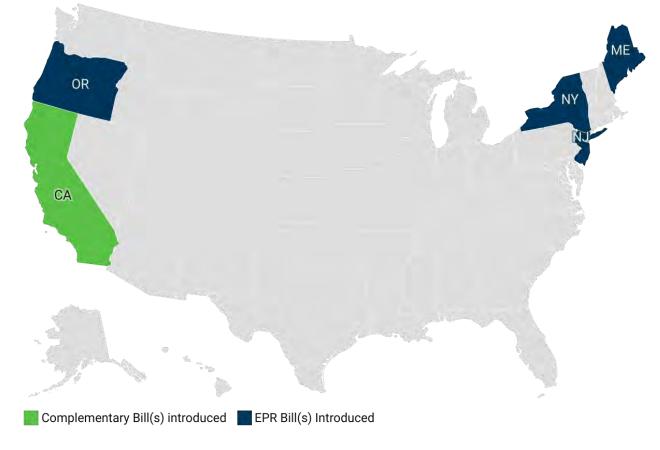


© 2025 Product Stewardship Institute



#### **Additional Elements:**

- 1) Labeling requirements
- 2) Responsibly manage / recycle batteries
- 3) Eco-fees: incentivizes producers to reduce the environmental and human health impacts
- 4) \$5 deposit **per vape**
- 5) Education at point of sale



© 2025 Product Stewardship Institute



#### **KEY TAKEAWAYS**

- Complex product
- Single-use vapes identified as problematic
- Vape waste management solutions in development
- Communities and States are ready to act







Panel II Q and A...



Closing Remarks- Kathy Hanley and Jennifer Heaton Jones
Distinguished Guests:
Senator Stephen Harding
Representative Klarides- Ditria





Thank you for being here!

Please scan the QR code to complete

our feedback form

All presentations will be posted to the event landing page

https://hrra.org/vapes/