

Parents Against Vaping



Parents Against Vaping is a national advocacy and education nonprofit powered by parent volunteers fighting youth vaping and nicotine use and the predatory practices of the industries. We helped sound the alarm about JUUL and the youth vaping epidemic, and our parent voices continue to have an important impact in public health.

We advocate at the local, state, and federal levels for ending sales of all flavored tobacco products to protect kids.

Origin story: Big Tobacco (and Juul) Messed With The Wrong Moms.



VAPES ARE TRASH

www.vapesaretrash.org

Vapes Are Trash trademark is owned by Parents Against Vaping (PAVe).

**VAPES ARE
TRASH.**



VAPES TRASH THE PLANET AND YOU.

We're exposing the
health and
environmental harms
brought on by vaping
companies and the
tobacco industry.



**VAPES ARE
TRASH.**

VAPES HARM MORE THAN YOUR BODY



- **Green tobacco sickness**
- **Mining materials**
- **Factory assembly**
- **Child & factory labor**
- **Predatory marketing**
- **Vape disposal**
- **Environmental toxicity**

**VAPES ARE
TRASH.**

WHAT HAPPENS BEFORE A VAPE IS IN YOUR HAND...



VAPES ARE TRASH.

WHAT HAPPENS BEFORE A VAPE IS IN YOUR HAND...



VAPES ARE TRASH.

WHAT HAPPENS BEFORE A VAPE IS IN YOUR HAND...



VAPES ARE TRASH.

THIS IS WHERE VAPES END UP...

VAPES ARE TRASH.





**AMERICANS THROW
OUT
5.2 VAPES
PER SECOND**

**THAT'S OVER 379,600 LBS OF
TOXIC WASTE A MONTH!**

**VAPES ARE
TRASH.**

VAPES CREATE HAZARDOUS WASTE



+ Vape waste is **toxic** to **ALL ANIMALS** because it contains **heavy metals, lithium-ion batteries, and nicotine.**

VAPES ARE TRASH.



LITHIUM-ION BATTERIES can seep into soil and waterways

ARSENIC is a type of rat poison

BENZENE is found in car exhaust

HEAVY METALS are made of lead, chromium, nickel, and more

MICROPLASTICS can cause DNA damage and cancer

and NICOTINE... **VAPES ARE TRASH.**

**NICOTINE WAS USED
FOR CENTURIES AS A
PESTICIDE.**



**VAPES ARE
TRASH.**

**IT'S NO LONGER ALLOWED IN THE U.S.
BECAUSE IT'S **TOO DANGEROUS.****

**MANY HONEYBEE DEATHS ARE DUE TO
PESTICIDES THAT **MIMIC NICOTINE.****



**VAPES ARE
TRASH.**

**THE SAME COMPANIES THAT BROUGHT YOU
CIGARETTES ARE BRINGING YOU THESE
TOXIC VAPES.**

**VAPES ARE
TRASH.**

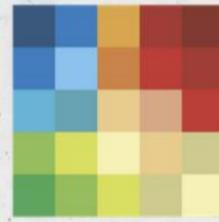
IN 2018, ALTRIA, OWNERS OF PHILIP MORRIS USA, MAKERS OF **MARLBORO CIGARETTES**...



...INVESTED NEARLY
\$13 BILLION IN JUUL

**VAPES ARE
TRASH.**

TOBACCO COMPANIES AND SOME OF THE PRODUCTS THEY OWN OR INVEST IN:



Altria



NJOY



BRITISH AMERICAN TOBACCO



VUSE



logic.

VAPES ARE TRASH.

WHAT WE HEARD FROM YOUTH



SAID VAPES ARE HARMFUL/VERY HARMFUL TO THE ENVIRONMENT



SAID VAPES ARE HARMFUL/VERY HARMFUL TO THEIR HEALTH



NEARLY 1/2 OF STUDENTS SAID THEY WERE MOST INTERESTED IN ENVIRONMENTAL AND INDUSTRY EXPLOITATION MESSAGES — NOT JUST HEALTH HARMS

VAPES ARE TRASH.

DOWNLOADABLE SOCIAL CONTENT AND POSTERS

VAPES ARE TRASH.

DISPOSABLE VAPES ARE SINGLE-USE ELECTRONICS.
@VAPESARETRASH

World No Tobacco Day

VAPES HARM MORE THAN YOUR BODY.

World No Tobacco Day

TOBACCO WASTE, INCLUDING VAPES AND CIGARETTES, CONTAINS MATERIALS LIKE NICOTINE AND PLASTICS WHICH ARE TOXIC TO MARINE LIFE.

VAPES ARE TRASH.

What happens *before* the vape is in your hand?

VAPES ARE TRASH.

WHY ARE DISCARDED VAPES HAZARDOUS WASTE?

VAPES ARE TRASH.

NEARLY **12 MILLION** DISPOSABLE VAPES ARE THROWN OUT EVERY MONTH IN THE U.S. **TOXIC** VAPE WASTE CAN SEEP DIRECTLY INTO WATERWAYS.

VAPES ARE TRASH.

VAPE WASTE IS TOXIC TO ALL ANIMALS BECAUSE IT CONTAINS **HEAVY METALS, LITHIUM-ION BATTERIES, AND NICOTINE.**

@VAPESARETRASH

There's **NO** proper way to recycle or dispose of vapes. ...they end up in landfills and waterways.

VAPES ARE TRASH.

ARE YOU A LAB RAT?

VAPES ARE TOXIC TRASH

Vapes are *not* just harmless water vapor. They contain **dangerous chemicals** that harm animals, plants, and YOU.

WHAT'S IN A VAPE

YOU MAY START FEELING

- Irritation of throat, chest tightness, muscle aches, chills, difficulty being active
- Persistent cough, trouble sleeping, muscle spiking, feeling "off"
- Headaches, tingling in hands and feet, dizziness, headaches, sleepiness
- Inability to concentrate, anxiety, stress, depression

ISH **VAPES ARE TRASH.**

NICOTINE WAS USED FOR CENTURIES AS A PESTICIDE.

VAPES ARE TRASH.

LEARN MORE

@VAPESARETRASH

VAPES ARE TRASH.

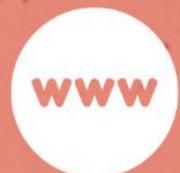
THANK YOU!

CAROLINE JOYCE

CAROLINE@PARENTSAGAINSTVAPING.ORG



@vapesaretrash



VapesAreTrash.org

**VAPES ARE
TRASH.**

Vapes Are Trash trademark is owned by Parents Against Vaping (PAVe).